

— STATE BAR OF NEW MEXICO —

ANNUAL MEETING 2024

October 25

State Bar Center or Virtual

be
inspired.

Sponsorship Opportunities

Presenting Sponsor – (1) sponsorship available / \$8,000

All Inclusive:

- Exclusive opportunity to present during the event's Opening Remarks
 - Highlight what inspires your organization to reflect this year's theme of "Be Inspired"
- Exhibit booth with premier placement
 - 6-foot table and two chairs
 - Free WiFi
- Static advertisement during slideshow OR 30 second video
 - Highlight what inspires your organization to reflect this year's theme of "Be Inspired"
 - Advertisements or videos can include QR code to their website
 - Advertisements and videos must be provided by the sponsor
 - Video will also be shared on the State Bar's social media platforms
- Inclusion in email thanking sponsors that will be sent to the full State Bar membership
 - Includes logo, paragraph about company, and contact information
- Signage at registration
- Breakfast tabletop ad
- Logo on Annual Meeting sponsor webpage with link to website
- Thank-you recognition as Presenting Sponsor in the Bar Bulletin
- Annual Meeting program one full-page ad
- Bar Bulletin one full-page ad OR two half-page ads
- 2 weeks banner square in eNews
- Signage during reception and awards ceremony

Supporting Sponsor – (2) sponsorships available / \$5,000

Includes:

- Opportunity to speak before a main session to Annual Meeting attendees
 - Highlight what inspires your organization to reflect this year's theme of "Be Inspired"
- Exhibit booth
- 6-foot table and two chairs
 - Free WiFi
- Static advertisement during slideshow OR 20 second video
 - Highlight what inspires your organization to reflect this year's theme of "Be Inspired"
 - Advertisements or videos can include QR code to their website
 - Advertisements and videos must be provided by the sponsor
 - Video will also be shared on the State Bar's social media platforms
- Inclusion in email thanking sponsors that will be sent to the full State Bar membership
 - Includes logo and contact information
- Signage at registration
- Logo on Annual Meeting sponsor webpage with link to website
- Thank-you recognition as a Supporting Sponsor in the Bar Bulletin
- Annual Meeting program half-page ad
- Bar Bulletin one half-page ad
- 1 week banner square in eNews

Virtual Sponsor – \$500

Includes:

- Logo on Annual Meeting sponsor webpage with link to website
- Inclusion in email thanking sponsors that will be sent to the full State Bar membership
 - Includes logo
- Thank-you recognition as a Virtual Sponsor in the Bar Bulletin
- Static advertisement during slideshow OR 10 second video
 - Highlight what inspires your organization to reflect this year's theme of "Be Inspired"
 - Advertisements or videos can include QR code to their website
 - Advertisements and videos must be provided by the sponsor
 - Video will also be shared on the State Bar's social media platforms

Deadlines:

September 6 (for inclusion in the *Annual Meeting Program*). Logos and payment due by September 13.

NOTE: The sooner you submit logos the more exposure you will receive.

Contact information:

State Bar of New Mexico, Attn: Marcia C. Ulibarri, Advertising and Sales Manager,
505-797-6058, marcia.ulibarri@sbnm.org, PO Box 92860, Albuquerque, NM 87199-2860



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ANNUAL MEETING

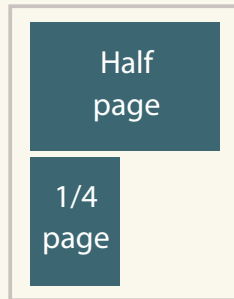
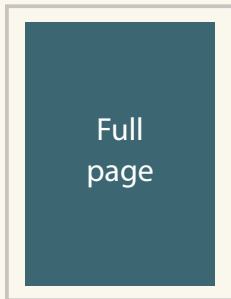
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Program Guide Sponsorship Rate Card



Sizes

Full page: 7x9.75"
Half page: 7x4.75"
Quarter page: 3.3x4.75"

Back cover*: \$2000
Inside front cover*: \$1100
inside back cover*: \$1100
Full page*: \$800
Half page: \$600
Quarter page: \$350

**Bleeds available. Please ask for details.*

Copy due dates

Space Reservation: September 6, 2024
Build Copy: September 10, 2024
Press-ready Files: September 13, 2024

Production Requirements

80# Gloss Text, 4C/4C
Trim Size: 8.5 x 11
Binding: Saddle Stitch
Submission Requirements: PDF, EPS or TIFF (300-dpi) submitted via email. **All fonts must be embedded.** All ads must be in a **CMYK color space.** Press-ready art is required.
WE DO NOT ACCEPT Microsoft Word or Publisher files.

General Information

Display advertising will be accepted for publication upon representation that the advertiser or representative is authorized to publish the entire contents and subject matter thereof. The publisher reserves the right to review and edit all ads, to request that an ad be revised prior to publication or to reject ads. The publisher reserves the right to insert the word "advertisement" above any advertising copy. In consideration of the publication, the advertiser will indemnify the State Bar of New Mexico and its employees, agents and representatives from and against any loss or expense arising out of publication of such advertisement, including, without limitation, those resulting from claims or suits for libel, violation of right of privacy, plagiarism or copyright infringement. The publisher reserves the right to repeat the last standing ad or to charge for space reserved if acceptable copy is not received by the deadline.

Terms: All advertising must be prepaid.



State Bar of
New Mexico

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